



CAREER PROJECTIONS

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COLLEGE AND CAREER SPECIALISTS

BUSINESS STUDIES

THESIS & ACADEMIC SUPPORT

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INFORMATION PACK

## OVERVIEW |

Career Projections is run by Dr. Bill Mallon, who has been an **academic proofreader, editor, and consultant/coach** for many years. In 2014, he set up his own business, Career Projections, on a full time basis, to answer an increasing demand for such services in Ireland and the UK.

Dr. Mallon is highly valued for his skills in helping people successfully **juggle career and college life**, providing online support and physical classes on thesis writing and structure.

Career Projections works with a wide variety of fields, with the three largest cohorts being those from **Education, the Health Sciences, and Business**.

Dr. Mallon's services are highly valued by the **Department of Education and Skills**, through their teacher cohort, due to his training and time in the Mater Dei Institute of Education in DCU, and through his own work with Career Projections. This has given him a greater understanding on how to help teachers complete their MA, MSc, M.Ed, and D.Ed and PhD theses.

There is also a strong need for his services among those in the **Health Sciences**, with strong links formed with those completing their B.Sc., M.Sc., and PhD in Trinity College, UCD, DCU, and the Royal College of Surgeons. Dr. Mallon has also helped those working full time in the HSE and in university hospitals around Dublin.

Finally, **business students**, particularly those who are currently upskilling as part of their career, find the service extremely beneficial, given the balance they must try find between work, study, and family life. Dr. Mallon has helped business students from DBS, University College London, UCD, IMI, and DCU. He has also worked with senior management in a number of large companies across Ireland and the UK, helping staff bring their work in on time, and providing thesis support clinics to those working outside normal academic hours.

*For information on our academic writing and thesis support classes and workshops, please download our [THESIS CLASSES & WORKSHOP INFO PACK](#) brochure from the website.*

# BUSINESS STUDIES SERVICES |

MARKETING	MANAGEMENT (BUSINESS, STRATEGY, LEADERSHIP)	ACCOUNTING AND FINANCE	INTERNATIONAL AND GLOBAL BUSINESS
HUMAN RESOURCES	PROFESSIONAL DEVELOPMENT CHANGE MANAGEMENT	PROOFREADING & EDITING BA, BSC, M.SC., PHD	QUALITATIVE, QUANTITATIVE, AND MIXED METHODS
CASE STUDY DESK RESEARCH POLICY RESEARCH	BIBLIOGRAPHY & REFERENCE SUPPORT: HARVARD, APA, PLUS MORE	JOURNAL PROOFREADING AND FORMATTING	ACADEMIC PUBLISHING
THESIS FORMATTING PUBLICATION INDEXING	CLASSES AND TRAINING IN ACADEMIC WRITING	CONFERENCES AND SEMINAR SUPPORT	BUSINESS REPORT BUSINESS PLANS

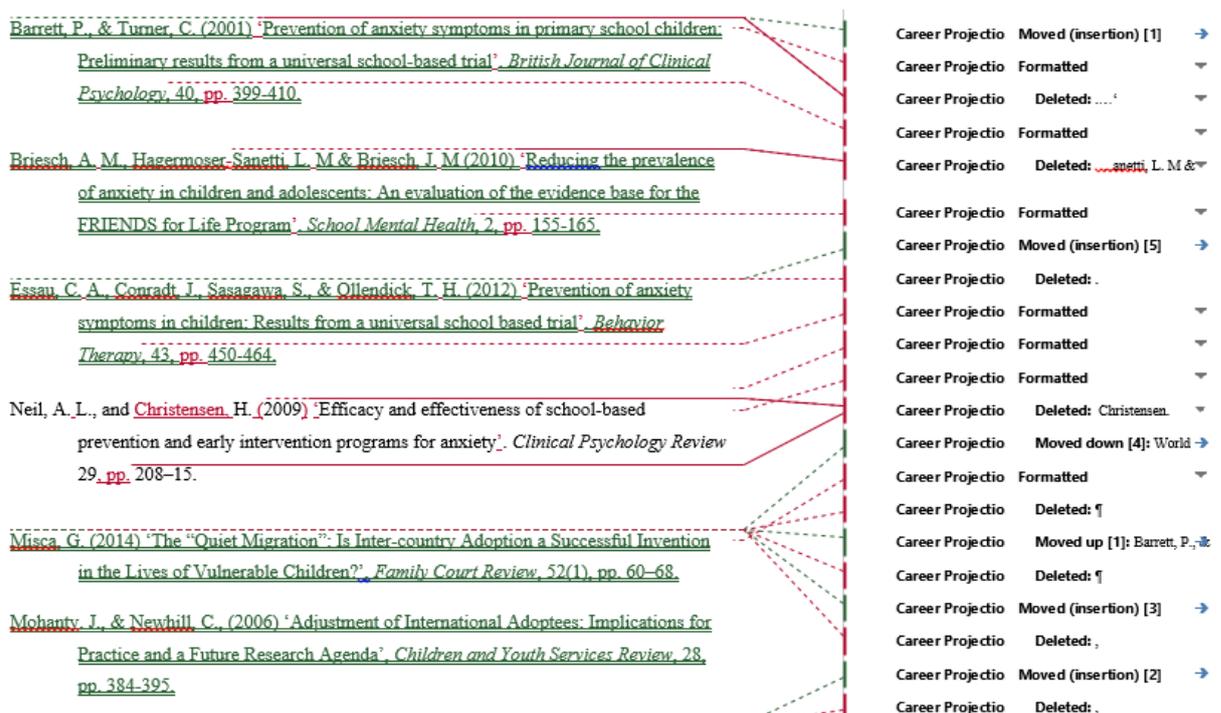
- Correction of typographical, punctuation, grammatical, and spelling errors.
- Tense agreement correction; consistent past, present, and future tenses (important for Findings and Method Chapters!).
- Sentence length problems; clear, short sentences are better in most cases. Removal of filler sentences and/or irrelevant sections; no padding and waffle! Eradication of repetition and repeated use/overuse of terms, phrases, and sentences.
- More engagement and critical analysis, regarding Literature in Lit. Review. Lack of flow and structure – jumping back and forth between sections – The “Eternal Prologue”.
- Correction of incorrect and inconsistent tone and flow in thesis, making sure sentences move the argument along from section to section, and chapter to chapter; quite a common problem in larger theses – doctoral.
- A lack of links and overarching structure – a Discussion chapter in which no attempt has been made to link the literature review with your own findings, or a Methodology chapter that has tenuous links to your findings, for example.
- Bibliography and reference style errors and inconsistency (Harvard, APA, Chicago, OSCOLA etc.); plagiarism is a big issue. We also convert footnotes into a bibliography.
- Formatting problems: spacing, numbering, Table of Contents, margins, graphs, figure and table alignment and consistency, general aesthetics, etc.
- Lastly, does your thesis answer your research question/s in a coherent and structured manner?

# BENEFITS OF USING THE SERVICE |

## IMPROVED GUIDANCE:

The service has been successful in improving the English and academic standard of students whose first language is not English, whereby the corrections can be used as a further study aid to improve one's English. For others, the service can help improve grades and overall clarity in writing and structure, skills which can also be applied in one's career. Many people have noted how the clarity and instructions have helped them when compiling reports and projects and within their own work management.

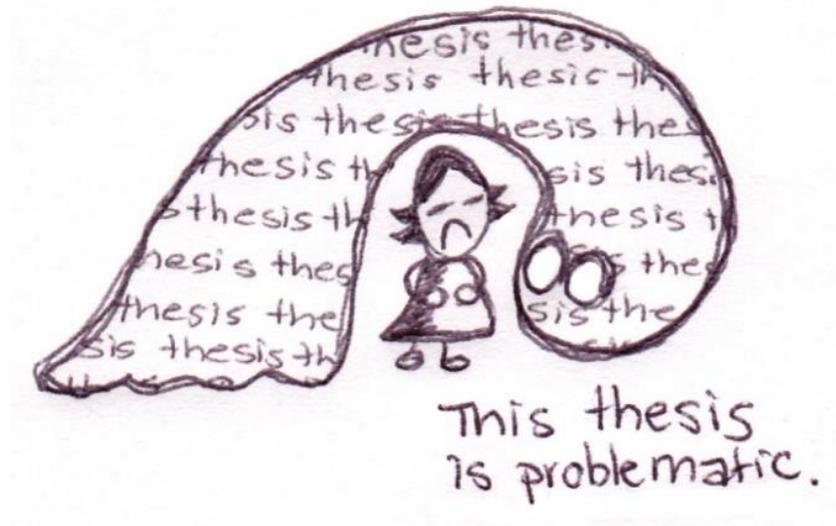
All changes are made through Track Changes, which allows for the easy processing of what has been changed, with comments used to expand further on any issue that needs to be rectified, many of which are clarified and further elaborated upon through email and phone support. As well as providing peace of mind, our system can be useful in guiding the student through the rest of their chapters, if work is on an ongoing basis. They can also allow a student to move onto the next chapter while one chapter is being proofread by Career Projections. The key here is time management. A less stressed student produces better work.





## TIME AND STRESS MANAGEMENT:

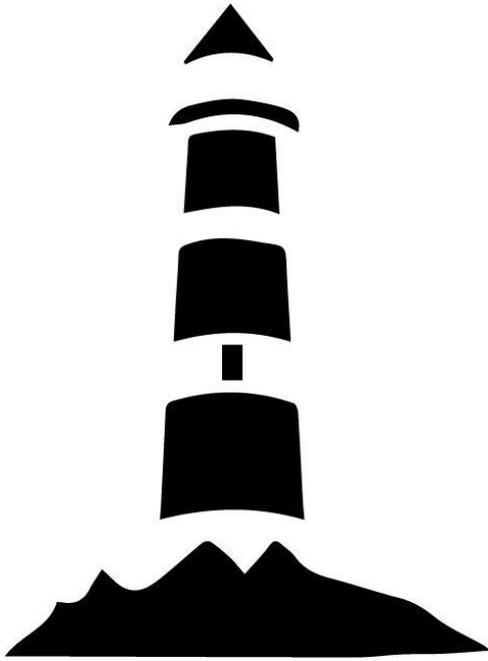
The service gives you more time to focus on your content, providing an ability to see one's work more clearly; more clarity and structure equals less time fixing it later. A good proofreader and editor will save you 2-2.5 weeks, or more, on average. That is time you can spend tightening up your thesis argument or, for the majority of people, time spent focusing on your career or family life. Career Projections is run full-time, with no lengthy booking times needed; most other proofreaders are only part time, and most are not involved in academia.



## LESS WORKLOAD FOR SUPERVISORS:

The service is also very beneficial for supervisors who, for whatever reason, may require that a student receive extra help in tightening their thesis structure and presentation. With an increased demand on administrative duties and/or work/research commitments, having an outlier who understands the requirements at masters and doctoral level can be a big plus. Again, time saved is time a student can spend honing their argument. As a supervisor should be primarily required to offer feedback and instruction on the content, the nitty gritty, so to speak, could be taken care of by ourselves. Again, this provides less stress and more efficient time management.





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